



# The Hawaii State Legislature

hereby presents this certificate to

## SHERATON HAWAII BOWL 10<sup>th</sup> Anniversary Game

WHEREAS, in Hawaii's efforts to promote tourism in the political, economic, and entertainment industries, sport tourism remains a popular attraction to fans around the world; and

WHEREAS, through ESPN Regional Television, the SHERATON HAWAII BOWL has shared the beautiful scenery of the wonderful state of Hawaii with over 150 countries around the world through various mediums including television, wireless, interactive, print, radio, broadband, and event management and consumer products; and

WHEREAS, over the past 10 years, the SHERATON HAWAII BOWL maintained an average viewership of 16 million viewers per year, through ESPN Regional Television syndicates; and

WHEREAS, through "Made in Hawaii, Played in Hawaii," the SHERATON HAWAII BOWL provides a NCAA football bowl opportunity game to the University of Hawaii Warriors; and

WHEREAS, in the 2010 matchup between the University of Hawaii and the University of Tulsa, it is estimated that over 19 million people either tuned in to watch the game or attended the game, held at Aloha Stadium in person; and

WHEREAS, through the Hawaii Bowl Foundation, the SHERATON HAWAII BOWL, has donated more than \$420,000 in cash and over \$1.5 million in tickets to Hawaii based charities and military personnel and in 2010, the Hawaii Bowl Foundation donated more than \$64,000 to various Hawaii non-profit agencies including Ahahui Koa Anuenu, Special Olympics Hawaii, the Hawaii High School Athletic Association, and Big Brothers Big Sisters of Honolulu; and

WHEREAS, in appreciation of their contribution to Hawaii through charitable and athletic ventures, the SHERATON HAWAII BOWL is being recognized for a decade of highlighting our State as a host of major sporting events and giving back to the community; now, therefore,

BE IT RESOLVED by The House of Representatives and the Senate of the Twenty-sixth Legislature of the State of Hawaii Regular Session of 2011, that this body hereby commends and congratulates the SHERATON HAWAII BOWL on conducting their 10<sup>th</sup> anniversary game, and extends its warmest aloha and best wishes for many more years of exciting pigskin games.

Representative K. Mark Takai

Representative Scott Nishimoto

Calvin K.Y. Say, Speaker of the House

Patricia Mau-Shimizu, House Chief Clerk

Senator Brickwood Galuteria

Senator Brian T. Taniguchi

Shan Tsutsui, President of the Senate

Carol Taniguchi, Senate Chief Clerk